

TiEcon to witness galaxy of speakers

■ Business Bureau

THIS year, TiEcon summit focus is derived from the theme 'Entrepreneurs...Rise!' reinventing the core aims at Business Strategy, Finance, HR, Sales and Marketing and Operations.

TiE Nagpur will be organising the flagship TiEcon event at Persistent Systems Limited, South Ambazari Road on April 7 and 8. Timings will be from 9.30 am to 6.30 pm.

The sessions of TiEcon are planned in tune with its theme. Business scenarios are changing rapidly. To survive and succeed, it has become imperative to adopt new technologies, new strategies and be ahead of time.

IT strategy plays an important role for building up of most of the start ups and also helps businesses and established corporates to remain relevant in today's disruptive scenario.

Monika Panpaliya, Senior Director, Boeing, will share her experiences. As Senior Director,



International at Boeing, she is responsible for implementing the IT international strategy and ensuring operational excellence at all international Boeing sites and programmes.

Her previous experiences include working as Director, IT End User Infrastructure Services and leading an organisation of more than 250 technologists at the world's largest aerospace company, mobile broadband product management, staff operations, wireless and wireline services at Sprint and as a technology strategist at Sprint Nextel, informs a press release.

Prof L S Murty, Director, IIM,

will speak on "Do I get my business operations at its best?" Prof Murty specialises in Production and Operations Management.



He received the 'Best Teacher' and 'Most Responsive Teacher' award at IIMB.

Amit Kumar is Vice President of Quikr, famous Indian classified advertising platform. Business professional turned entrepreneur with diversified experience from manu-



facturing to e-commerce. Co-founded e-commerce venture Zimber – India's leading home

services platform, which was acquired by Quikr.

Passion for art can build up business too. To showcase entrepreneurship in performing arts Shruti Jasani, Founder of Wooden



Stage has been invited by TiEcon panel. Shruti Jasani is Founder of Wooden Stage, performer, choreographer and trainer in aerial arts. She has trained renowned celebrities like Deepika Padukone, Sushmita Sen, Sonam Kapoor to name a few. She also featured in Kingfisher Super Models 2 on NDTV, India's top models on MTV, and other channels and she is going to perform during her session.

For registrations and details, call on (Ph: 9595568009) or log on to www.nagpur.tie.org